Filming Location Guidelines

Choosing a location for your interview can be trickier than you might first expect. Not only do you have to consider what might make for an interesting background, but also whether an area has good lighting and audio. You might even need to consider how the seating will make the interview subject appear. Not to worry, we are experienced with filming in all sorts of locations and can make most venues work. Below are some things to consider to simply help you determine which of your locations will work best.

- In well populated areas, avoid filming in rooms with shared outer walls, and windows (even closed ones) that open to busy streets, through which the sound of traffic can easily penetrate.
- Avoid filming in common areas where a recording device is capable of picking up other conversations, slamming of doors, and other random office noises that you may be desensitized to.
- Even HVAC units, fluorescent lights and appliances like refrigerators can give off distracting hums that you may not notice but the camera will. The quieter the better.
- Make sure the people you share working space with are aware that you're recording in order to avoid time-wasting interruptions and distractions.
- Large windows maybe make for a beautiful background, but bright or changing light can make filming difficult. Beautiful panoramic views can be used but be sure to have a backup area in case lighting conditions make using it impossible.
- Furniture can make a huge difference in an interview. Comfortable chairs with straight backs that keep the interviewee from slouching are recommended.
- Also avoid swivel chairs and chairs with wheels since people can unconsciously fidget and move themselves out of shot.
- Locations with access to electrical power outlets are also preferred.
- An ideal filming location is one which allows us to have control of the environment we're filming in.